

Northlake to revise Sign Code
By Ron Wright, Chairman
Government Affairs Committee – North

Our Association is happy to announce that after opening a dialogue with the Village of Northlake that the sign code regulations will now match those in Hillside, Berkeley and several other villages. Northlake's sign language had been out of step with current standards for the industry and will now allow homeowners to place a professionally designed and lettered sign in the yard.

The Government Affairs Committee has been working diligently to bring all the communities in our jurisdiction to a common sign code language. A sign code which will benefit homeowners by allowing the use of modern, easily read signage which will bring sales quicker and for the highest market value.

The new sign code language is in draft form and will be addressed by the Village Board in November or December 2004. In our conversations we emphasized the following points: one sign per lot, not to exceed six square feet, face of the sign will be perpendicular to the public street or right of way, and shall not exceed four feet in height. The sign must be removed within three days after the completion of the sale and there shall be no illumination.

The Government Affairs Committee would like to thank the Board of Directors, local agents, and all the contributors of RPAC who help make these efforts possible.

Sign Codes, license law, inspection ordinances and home rule powers are some of the issues which can have a huge impact on your business as a Realtor. RPAC is one of your tools to make your voice heard. RPAC combines your dollar and your voice to let legislators and local officials know what is important to homeowners. RPAC directs your dollars to issues that need support the most, be it a candidate who understands Realtor issues or an issues campaign like our sign efforts.

When your dues arrive, please include the recommended donation in your check to help us defend your business. If you are interested in becoming a Capitol Club, Silver or Gold inner Circle, or even a Sterling R contributor please call GAD Jeff Merrinette for more details. **When real estate is your career, RPAC is your business.**