











### **Education**

Industry expert instructors

Nationally & internationally recognized speakers

Market-relevant topics

Niche topics including Global, Commercial, Senior Clients, and more

Required C.E. offerings

Professional Development Sessions

Competitive pricing

#### **Convenient formats:**

- ·In-person
  - · Live stream
  - Webinar
- Mainstreet On-Demand video library

### Resources

Contracts, forms, and tutorials

**Tech Helpline access** 

realtor.com account

FOREWARN safety and background app

Market statistics

Municipal database

RealSatisfied rating system

.realtor Website Domain

Transaction management options

Complimentary news subscriptions

Real Property Resource (RPR)

**New Broker resources** 

SentriLock subscription and app

## REALTOR® Brand Promotion

20 Under 40 Awards

Good Neighbor Awards

**Production Awards** 

Mainstreet REALTOR® promotion via radio and online consumer campaign

Legislative Calls to Action

### Community Outreach through:

- Municipality relationships
- Government Affairs liaisons
  - Senior Expos
- Community Outreach
  - Grant Program

## Professionalism and Risk Reduction

Legal resource videos

Professionalism Hotline

**Ombudsman Program** 

Mediation services

Arbitration services

Ethics Citation Program

Online complaint filing system

### Leadership Opportunities

Annual Leadership

Toastmaster

#### **Volunteer committees:**

- Broker/Lawyer
  - Citation
- Commercial Alliance
- · Consumer Outreach
- Diversity, Equity, and Inclusion
  - Education
  - Good Neighbor
    - Global
- Government Affairs
  - Grievance
  - Nominating
- Professional Standards
  - •RPAC
  - Senior Services
    - YPN

# Networking Opportunities

Member-only niche Facebook groups

### Committee-hosted events:

- Coffee and Conversation series
- Commercial workshops
  - Consulate visits
  - Cultural events
- Economic development tours
- International trade missions
  - Monthly Senior seminars
- Ugly Sweater Party and Fundraiser

Empower **YOU** 

MAINSTREET ORGANIZATION OF REALTORS