



## Proxio FAQs (Frequently Asked Questions)

### What is Proxio?

Proxio is the only global real estate network exclusive to real estate professionals. Proxio allows you to market yourself to buyers and create valuable connections with agents from more than 100 countries. Proxio operates in 19 languages so you can connect with and promote your properties to other real estate professionals anywhere regardless of language. The Proxio network includes more than 750,000 real estate professionals.

### How does it work?

Proxio is a technology platform that connects with the MLS to pull profile and listing data – as entered by you, the broker – into a single system designed to help you garner greater exposure for your listings. Proxio allows you to build a global network of real estate professionals, so you can actively market your listings and find properties to present to your buyers. It's essentially an international MLS.

In conjunction with Proxio, Mainstreet is launching ***mainstreethomesearch.com***, a consumer-facing search engine just for Mainstreet members' home listings. This website is powered by the Proxio home-listing platform, which pulls data from the MLS to pre-populate broker listings. This gives worldwide consumers – and potential homebuyers – a way to search for Chicagoland homes listed exclusively by Mainstreet members. That's right. ***Mainstreethomesearch.com*** will exclusively feature Mainstreet REALTORS® listings.

## **Which Mainstreet member listings will be populating on MainstreetHomeSearch.com?**

All Mainstreet Brokers and Managing Brokers that have primary membership with Mainstreet will have listings populating on ***mainstreethomesearch.com***.

Mainstreet Members who have a MLS-Only Membership will have listings populating ***MainstreetHomeSearch.com***.

Secondary Mainstreet Members will not have listings populating ***MainstreetHomeSearch.com***.

## **As a Secondary Member, do I have access to Proxio?**

Yes, Mainstreet Secondary Members have access to Proxio by logging on to ***SucceedwithMORE.com*** and following the Proxio link in your My Account page. You then can manually enter any of your listings into the Global Platform. Your listings however will not populate ***MainstreetHomeSearch.com***. To take advantage of that, you would need to switch your Primary Membership to Mainstreet. To switch your membership, please contact the Mainstreet Call Center at 630.324.8400.

## **What does Proxio cost?**

Subscription fees to Proxio, which normally would be \$100 a year for individuals, are covered by Mainstreet and offered to members as an added benefit to your membership. Not only would it cost you \$100 or more a year for a Proxio subscription, you'd also have to manually enter your listing and profile information. Mainstreet has done all this for you – saving you a lot of time and hassle – *and* paid for it all on your behalf.

## **How do I take advantage of Proxio?**

The program will launch Wednesday, July 8<sup>th</sup>. At that time, members will be able to login to ***SucceedwithMORE.com***. With single sign-on to our website, you will be able to seamlessly get into the Proxio platform without additional login credentials.

## **Why is Mainstreet offering this as a member benefit?**

We think Proxio can be a game-changer for members and your ability to efficiently connect with local and global buyers. Think of the platform as LinkedIn for real estate where you have an extensive community of professionals looking to interact and transact. This network can help you market your listings and help you help your buyers find properties anywhere around the globe. And, because Mainstreet is the leader in adopting this solution (no other area association is doing this), anyone on the network looking for listings in the greater Chicagoland area will only see Mainstreet-member listings.

## **Will there be any training classes offered?**

Yes, Mainstreet is offering a series of classes to walk through the platform and answer questions. Watch for the schedule in the coming weeks.

## **When can I get started?**

The Proxio platform will go live on Wednesday, July 8<sup>th</sup>. Members will be able to login to ***SucceedwithMORE.com***. With single sign-on to our website, you will be able to seamlessly get into the Proxio platform without additional login credentials. Just use your regular ***SucceedWithMORE.com*** login.

In addition, your listings will automatically appear on mainstreethomesearch.com on July 8<sup>th</sup>. You should visit the site and get familiar with it, as consumer leads could start coming to you at any time. Mainstreet is promoting the availability of this site to area homebuyers with digital and radio advertising as part of our broader consumer awareness campaign promoting Mainstreet REALTORS®.

### **Information in my listing is wrong. How do I fix this?**

All information is coming from the MLSGRID which comes directly from ConnectMLS. You must make the change to your listing within ConnectMLS and then the update will filter down to Proxio.

### **Information in my profile is wrong. How do I fix this?**

Contact Mainstreet at 630.324.8400 to make any changes to your profile.

### **Does Proxio offer tech support?**

Yes, tech support is available via email at [support@proxio.com](mailto:support@proxio.com). They are available Monday through Friday from 10 a.m. to 10 p.m. central time.

### **I have a co-listing with an agent from another association. How do I make sure that the listing shows up on *MainstreetHomeSearch.com*?**

When entering the listing into connectMLS, make sure that the Mainstreet member is listed as the Listing Agent and the other agent is listed as the Co-Listing Agent.

### **How frequently is MainstreetHomeSearch and Proxio updated?**

The system can take a max of 24 hours to update.

### **If a consumer clicks on one of my listings through *MainstreetHomeSearch.com* and requests more information, will I get notified? And do I need to pay for this lead?**

The contact information that you have within the MLS is the information that will be appearing on *MainstreetHomeSearch.com*. The consumer will have the option

to call or email you directly, or fill out a request through the site. The request will go directly to you and will come from ***info@MainStreetHomeSearch.com***. You will receive notification both through your Proxio account and through email. It will be your responsibility to follow up on the lead. You will not be charged for leads generated through the Mainstreet-provided Proxio system.

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